



# National and Texas Policy Context: Opportunities and Challenges

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Texas Campaign to Prevent Teen Pregnancy Symposium

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# What We'll Cover

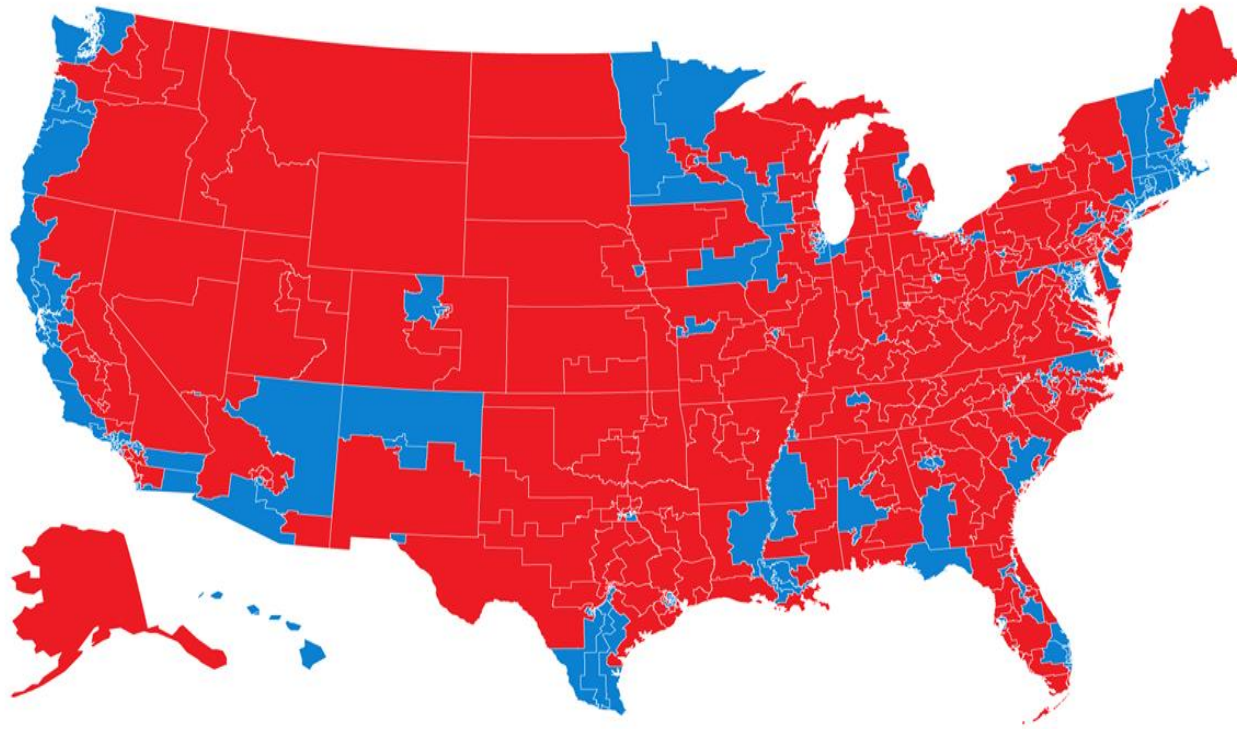
- **Federal policy landscape**
- **State policy landscape – in TX and beyond**
- **Lessons and Insights**
- **What can you do to move forward in TX?**

# The National Campaign's Mission

- Our **goal** is to improve the lives and future prospects of children and families.
- Our **strategy** is to help prevent teen pregnancy and unplanned pregnancy among single, young adults.
- **Why?** Less poverty, more opportunities for young men and women to complete their education and achieve other life goals.

# The terrain

114th Congress: House of Representatives map



NATIONAL JOURNAL Graphic

Sources: Staff reports; AP

# Challenges & Opportunities

**Fear**

**Reward Courage**

**Misinformation**

**Educate**

**Crowded agenda**

**Explain why it matters  
and how it fits**

**Competition for \$**

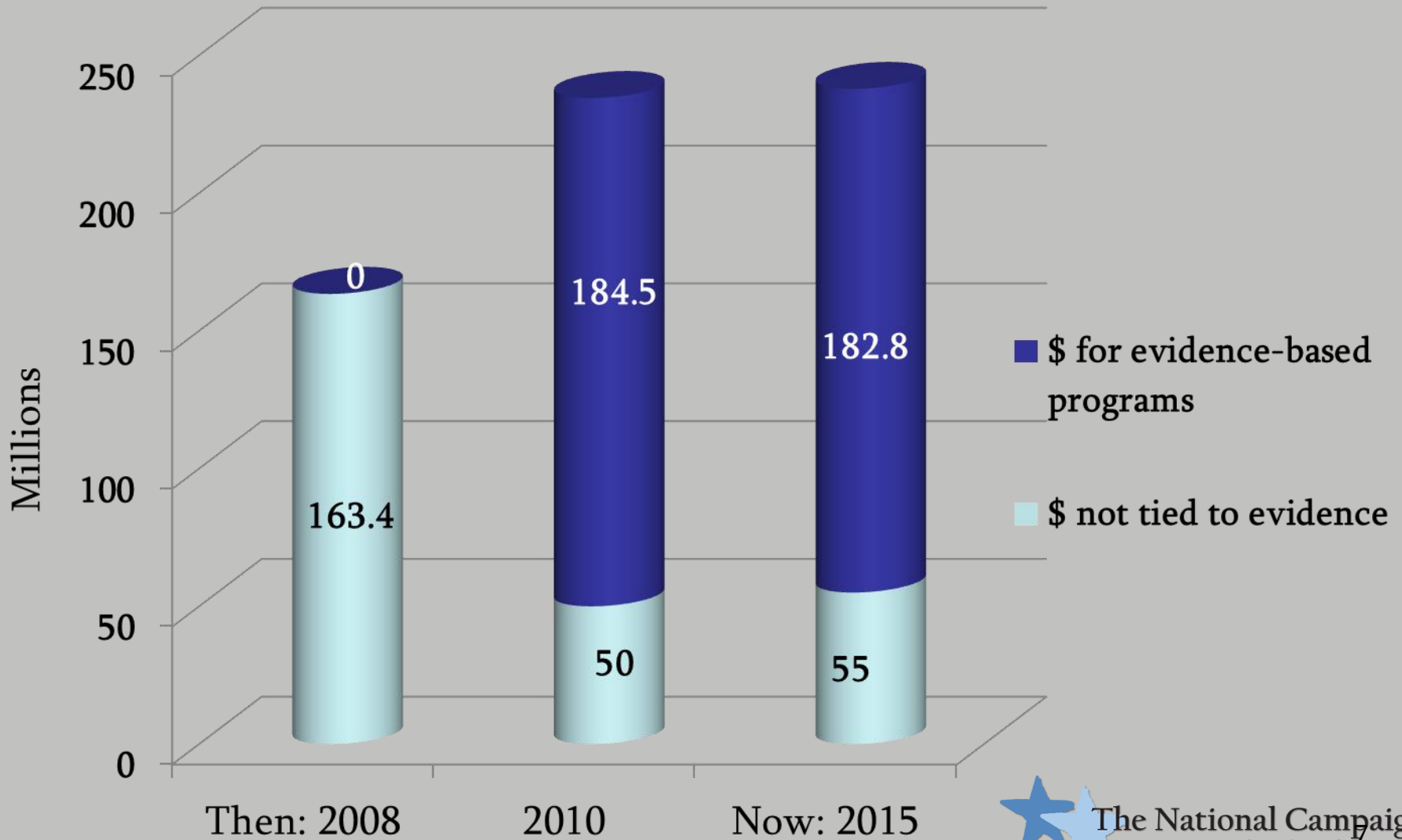
**Expand the pie or  
change the terms**

# What does success look like?

- Defense:
  - Blocking bad things
  - Defending what you have
- Offense
  - Moving the ball down the field



# Federal Funding for Teen Pregnancy Prevention Programs: Then and Now



<b>Federal Teen Pregnancy Prevention Funding</b>	<b>THEN</b>	<b>NOW</b>	<b>CHANGE</b>
	<b>2008</b>	<b>2015</b>	
<b>Community Based Abstinence Grants</b>	<b>\$113.4</b>	<b>\$5.0</b>	<b>-\$108.4</b>
<b>State Abstinence Grants</b>	<b>\$50.0</b>	<b>\$50.0</b>	<b>\$0.0</b>
<b><i>Funding not tied to evidence</i></b>	<b>\$163.4</b>	<b>\$55.0</b>	<b>-\$108.4</b>
<b>Office of Adolescent Health TPPP Grants</b>	<b>\$0.0</b>	<b>\$107.8</b>	<b>\$107.8</b>
<b>PREP Grants</b>	<b>\$0.0</b>	<b>\$75.0</b>	<b>\$75.0</b>
<b><i>Evidence-based funding</i></b>	<b>\$0.0</b>	<b>\$182.8</b>	<b>\$182.8</b>
<b>TOTAL</b>	<b>\$163.4</b>	<b>\$237.8</b>	<b>\$74.4</b>



# What does this mean for TX?

SO FAR...

- \$45 M over 5 years for 6 TPPP grants
- \$6 M over 5 years for CDC grant here in San Antonio
- \$ 25 M over 3 years for 14 Competitive PREP grants (with next round on the way)
- Plus \$3.9 M multi-state PREIS grant that serves El Paso along with other places.

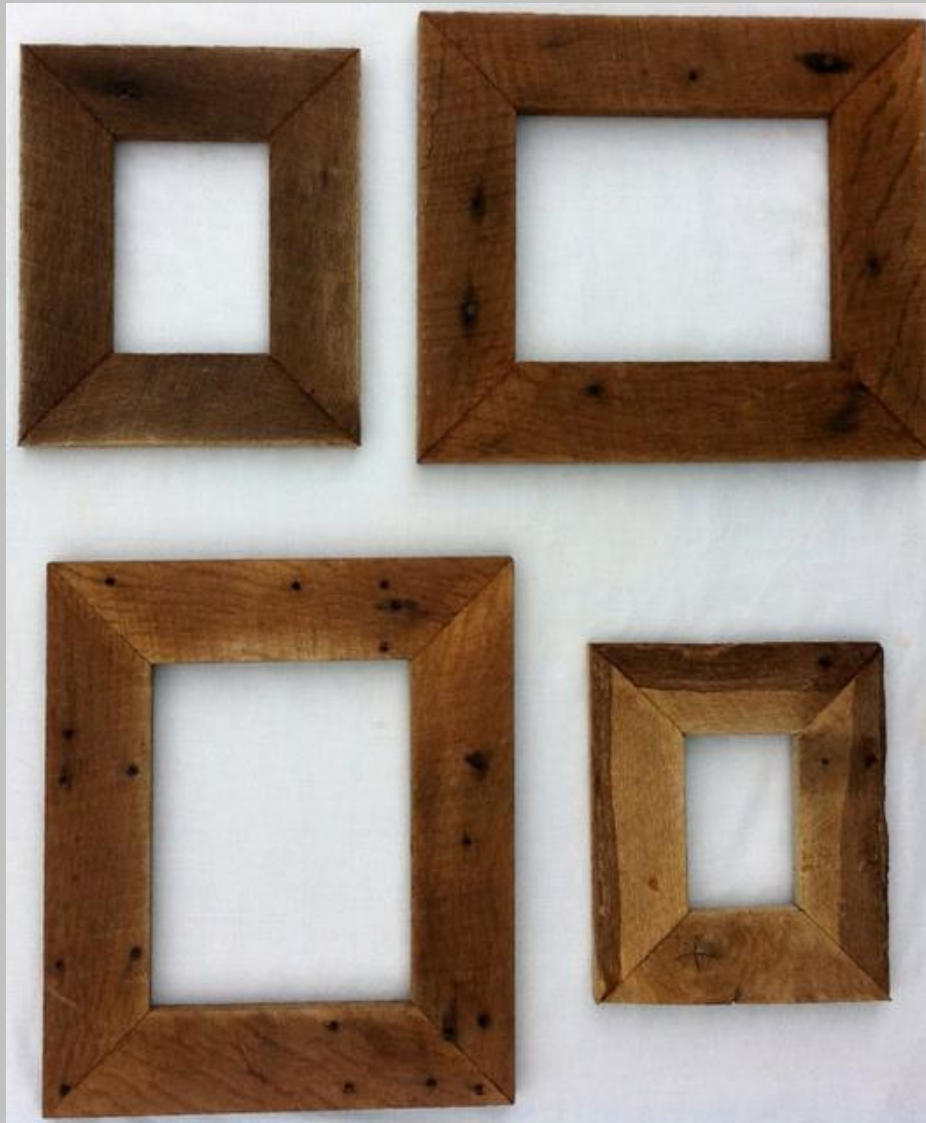
# Federal Outlook

- **Teen Pregnancy Prevention Program (TPPP)**
  - FY 2016 appropriations process underway
  
- **PREP and Title V Abstinence Education**
  - And what does this have to do with Medicare?

# Education AND Contraception

- **Increased focus on effective contraception**
  - **OAH and CDC grants strengthening connections to clinical services**
  - **CDC Vital Signs**
  - **Quality Family Planning Guidelines**

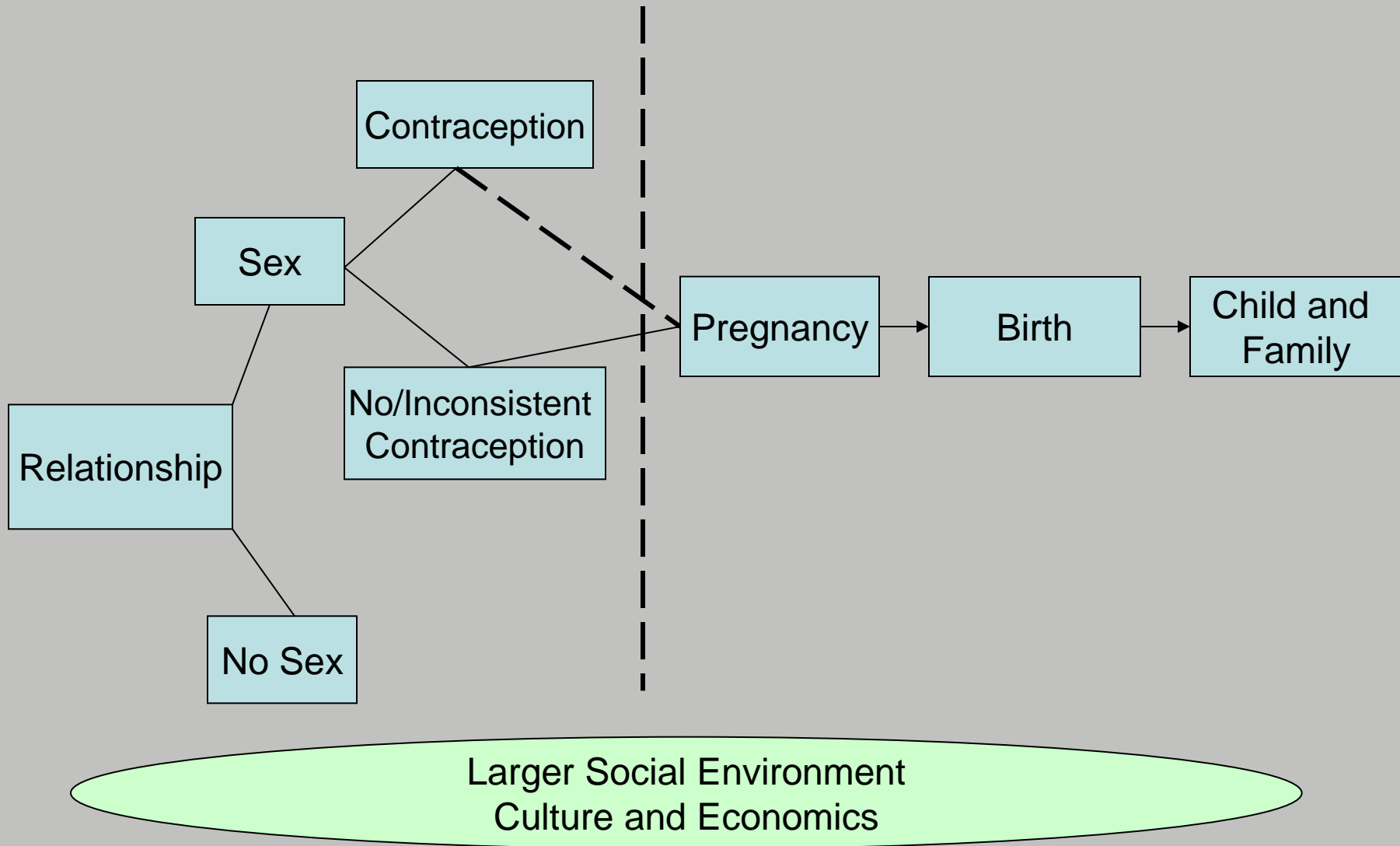
# #1 -- Framing matters



# Find a common entry point

- Child welfare?
- Economic development?
- Education?
- Healthy pregnancies/infant mortality?
- Strong families?
- Costs?
- Evidence and results?
- Less abortion?

# Shared Goal: Strong and Healthy Families and Children



# Evidence and results

- **Results rather than content**
- **Proven approaches**
- **Smart use of taxpayer dollars**
- **Not all evidence created equal**
- **Public opinion**





# #3 -- Share the good news **AND** the work to be done

- Progress is motivating
- So is not doing so well

# How can you move forward?

Look at legislative ideas and experience from other states:

MS

AR

IN

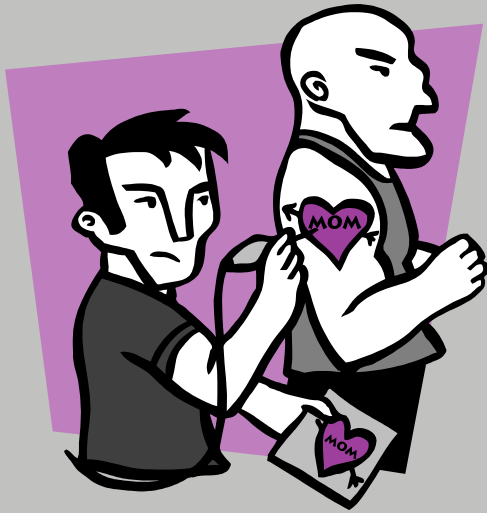
SC

CO

MD

NV

# Older teens? Young adults?



# Creative partnerships with other sectors and funding streams

- CA, NM
- OH, AR, TN, GA
- OH, IN



# How can you move forward?

- **Keep making the case – data + stories**
- **Communicate what the public wants**
- **Find things people can be for, especially bipartisan ideas**
- **Have people's backs**



# How can you move forward?

- **Share emerging research**
- **Highlight examples from other states**
- **Use your power**
- **Celebrate success**



★★ Thank-you! ★★

**For more information:**

**Visit our website:**

[www.TheNationalCampaign.org](http://www.TheNationalCampaign.org)

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