



Job Title: Chief Communications Officer

Posting Date: July 28, 2017

Work Location: Austin, Texas preferred - or Teleworker in Texas.

The Texas Campaign to Prevent Teen Pregnancy is a non-partisan, non-profit organization established in 2009 and dedicated to the prevention of unplanned pregnancy in Texas. We are focused on creating a constructive dialogue and effective on-the ground strategies around adolescent sexual health and unplanned pregnancy prevention.

Position Summary:

The Texas Campaign seeks a dynamic, visionary Communication Strategist to lead all aspects of the organization's communications work. Our Chief Communications Officer will be a sharp, informed thinker who is comfortable working in both a political environment as well as on the ground focused on women's reproductive health policy. The Chief Communications Officer will be an excellent writer and editor -- able to communicate complex ideas clearly and powerfully, to tell the story of Texas Campaign's work, to communicate the mission and impact of the organization's initiatives, and to create impactful communications strategies in a volatile policy climate.

The Chief Communications Officer will design and implement robust communications plans to raise issue awareness and elevate the reputation and brand of the organization. Strong candidates will demonstrate:

- Experience honing a voice for an organization and its broader community that informs all press materials, digital content, and other internal and external communications;
- Familiarity with women's health-related topics, both in Texas and nationally;
- An acute ability to elevate initiatives and thought leadership of a statewide organization that while also engaging intensively at local levels;
- A deep and demonstrable track record of successful digital media campaigns that leverage sharply-targeted media to grow audiences and change public perceptions;
- A history of achieving strong press placements;
- An ability to perform well and remain organized under tight deadlines;
- A desire to learn in a small, highly collaborative environment;
- Willingness to do both menial tasks and take on more complex challenges; and
- Flexibility to respond to changes in internal and external circumstances and opportunities.

Qualifications:

- Bachelor's degree in public relations, communications, marketing, external relations or a related field preferred
- 5-10 years' experience in media relations preferred; strong new media experience
- Strong proficiency in the art of storytelling and writing compelling, timely articles/pitches of relevance to target audiences
- Spanish fluency preferred
- Experience defining strategies that have run the full lifecycle
- Outstanding oral and written communication skills; captivating presenter and great listener
- High comfort level leading brainstorming and ideation and filling up whiteboards
- Combination of right and left-brain thinking that challenges the status quo
- Proficiency with email and text messaging communication platforms
- Attention to detail essential
- Strong organizational skills required including a demonstrated ability to plan and organize work to achieve optimal results with minimal supervision
- Develop and design media. Familiarity with Adobe Premiere Pro, Final Cut Pro, Adobe Photoshop, Adobe After Effects, Adobe Flash and Adobe Dreamweaver a plus.
- Computer and technology skills – in particular, a strong working knowledge of Microsoft applications, including Word; Excel, PowerPoint
- Able to work in a positive team-oriented manner with a variety of people

What We Offer:

The Texas Campaign wants you to be passionate about your job and love what you do. We believe this is the foundation for stellar organizational outcomes. Our work environment suits an entrepreneurial spirit – someone who will take ownership of their role, own their work schedule, find fulfillment from a job well done and engage passionately with their work while making a difference. The Texas Campaign sets high standards for our team and we are committed to offering each team member the trust and support to help achieve our collective goals to the highest degree. This includes a flexible schedule – you set your work hours and take the time off you need. Your performance will be judged by outcomes not by the hours punched on the clock. In addition, we offer a solid salary, potential for bonuses and a comprehensive benefits package. While we envision this as a full-time position, we are open to alternative working arrangements, job sharing and part-time hours with the right candidate.

Application Instructions:

Please submit your resume and tailored cover letter with the job title in the subject box to jobs@txcampaign.org. Please also include your salary expectations. Applications will be accepted on a rolling basis until the position is filled.

At the Texas Campaign, we know that diversity makes us stronger and challenges us to think differently every day. We are an equal opportunity employer and seek individuals of all backgrounds and sexual orientations to apply to this position. Please note that an offer of employment will be subject to the successful completion of a background check.