National and Texas Policy Context: 
Opportunities and Challenges

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Texas Campaign to Prevent Teen Pregnancy Symposium
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What We’ll Cover

- Federal policy landscape
- State policy landscape – in TX and beyond
- Lessons and Insights
- What can you do to move forward in TX?
The National Campaign’s Mission

• Our **goal** is to improve the lives and future prospects of children and families.

• Our **strategy** is to help prevent teen pregnancy and unplanned pregnancy among single, young adults.

• **Why?** Less poverty, more opportunities for young men and women to complete their education and achieve other life goals.
The terrain
## Challenges & Opportunities

<table>
<thead>
<tr>
<th>Challenge</th>
<th>Opportunity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fear</td>
<td>Reward Courage</td>
</tr>
<tr>
<td>Misinformation</td>
<td>Educate</td>
</tr>
<tr>
<td>Crowded agenda</td>
<td>Explain why it matters</td>
</tr>
<tr>
<td></td>
<td>and how it fits</td>
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<tr>
<td>Competition for $</td>
<td>Expand the pie or</td>
</tr>
<tr>
<td></td>
<td>change the terms</td>
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</tbody>
</table>
What does success look like?

• Defense:
  – Blocking bad things
  – Defending what you have

• Offense
  – Moving the ball down the field
Federal Funding for Teen Pregnancy Prevention Programs: Then and Now

<table>
<thead>
<tr>
<th>Year</th>
<th>Evidence-Based Programs</th>
<th>Not Tied to Evidence</th>
</tr>
</thead>
<tbody>
<tr>
<td>Then: 2008</td>
<td>0</td>
<td>163.4</td>
</tr>
<tr>
<td>2010</td>
<td>184.5</td>
<td>50</td>
</tr>
<tr>
<td>Now: 2015</td>
<td>182.8</td>
<td>55</td>
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</tbody>
</table>

$ for evidence-based programs

$ not tied to evidence

The National Campaign to Prevent Teen and Unplanned Pregnancy

TheNationalCampaign.org • Bedsider.org • Stayteen.org
<table>
<thead>
<tr>
<th>Federal Teen Pregnancy Prevention Funding</th>
<th>THEN</th>
<th>NOW</th>
<th>CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2008</td>
<td>2015</td>
<td></td>
</tr>
<tr>
<td>Community Based Abstinence Grants</td>
<td>$113.4</td>
<td>$5.0</td>
<td>-$108.4</td>
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<tr>
<td>State Abstinence Grants</td>
<td>$50.0</td>
<td>$50.0</td>
<td>$0.0</td>
</tr>
<tr>
<td><em>Funding not tied to evidence</em></td>
<td>$163.4</td>
<td>$55.0</td>
<td>-$108.4</td>
</tr>
<tr>
<td>Office of Adolescent Health TPPP Grants</td>
<td>$0.0</td>
<td>$107.8</td>
<td>$107.8</td>
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<tr>
<td>PREP Grants</td>
<td>$0.0</td>
<td>$75.0</td>
<td>$75.0</td>
</tr>
<tr>
<td><em>Evidence-based funding</em></td>
<td>$0.0</td>
<td>$182.8</td>
<td>$182.8</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>$163.4</td>
<td>$237.8</td>
<td>$74.4</td>
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</tbody>
</table>
What does this mean for TX?

SO FAR...

• $45 M over 5 years for 6 TPPP grants

• $6 M over 5 years for CDC grant here in San Antonio

• $25 M over 3 years for 14 Competitive PREP grants (with next round on the way)

• Plus $3.9 M multi-state PREIS grant that serves El Paso along with other places.
Federal Outlook

• Teen Pregnancy Prevention Program (TPPP)
  – FY 2016 appropriations process underway

• PREP and Title V Abstinence Education
  – And what does this have to do with Medicare?
Education AND Contraception

• Increased focus on effective contraception
  – OAH and CDC grants strengthening connections to clinical services

  – CDC Vital Signs
  – Quality Family Planning Guidelines
#1 -- Framing matters
Find a common entry point

- Child welfare?
- Economic development?
- Education?
- Healthy pregnancies/infant mortality?
- Strong families?
- Costs?
- Evidence and results?
- Less abortion?
Shared Goal: Strong and Healthy Families and Children

Larger Social Environment
Culture and Economics

Relationship

Sex

No/Inconsistent Contraception

No Sex

Contraception

Pregnancy

Birth

Child and Family
Evidence and results

- Results rather than content
- Proven approaches
- Smart use of taxpayer dollars
- Not all evidence created equal
- Public opinion
#2 -- Language matters
#3 -- Share the good news AND the work to be done

– Progress is motivating

– So is not doing so well
How can you move forward?

Look at legislative ideas and experience from other states:

<table>
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<tr>
<td>SC</td>
<td>CO</td>
<td>MD</td>
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<tr>
<td></td>
<td></td>
<td>NV</td>
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</tbody>
</table>
Older teens? Young adults?
Creative partnerships with other sectors and funding streams

- CA, NM
- OH, AR, TN, GA
- OH, IN
How can you move forward?

• Keep making the case – data + stories

• Communicate what the public wants

• Find things people can be for, especially bipartisan ideas

• Have people’s backs
How can you move forward?

• Share emerging research
• Highlight examples from other states
• Use your power
• Celebrate success
Thank-you!

For more information:
Visit our website:
www.TheNationalCampaign.org
Sign up for e-gram updates!