Healthy Youth Partnership: A Model of Collaboration

Texas Campaign to Prevent Teen Pregnancy
Annual Symposium
April 13, 2015

Learning Objective

• Describe 3 components of successful community collaborations

Roots

• Established in 2010
• Central Texas needs assessment
  — Strengths: strong direct service organizations
  — Needs: professional development for service providers
• Committed volunteers
Foundation
Statement of Purpose
The Healthy Youth Partnership fosters collaboration and promotes professional development among youth-serving professionals in Central Texas.

Core Principles
Collaboration
Professional Development
Adolescent Health Promotion
Youth Development

Structure
• Chair
• Vice Chair
• Professional Development Coordinator
• Conference Co-Coordinators
• Communications Coordinator
  – Social Media Coordinator
• Secretary
• Evaluation Coordinator

<table>
<thead>
<tr>
<th>Inputs</th>
<th>Activities</th>
<th>Outputs</th>
<th>Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Over 40 participating agencies</td>
<td>Monthly continuing education workshops</td>
<td>150 youth-serving professionals will attend at least one monthly workshop; 45 agencies will be involved in HYP through staff attendance of events</td>
<td>Increased knowledge about best practices</td>
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<tr>
<td>Youth-serving professionals</td>
<td>Annual skill building conference</td>
<td>150 youth-serving professionals will attend a skill building conference each year</td>
<td>Improved quality services</td>
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<td>Existing HYP Steering Committee</td>
<td>Leadership Development Academy</td>
<td>10 youth-serving professionals will participate in a leadership development academy</td>
<td>Increased collaboration between organizations</td>
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<tr>
<td>Social media &amp; email marketing</td>
<td>Leadership Development Academy</td>
<td>10 youth-serving professionals will be connected with social media outlets &amp; email marketing</td>
<td>Increased leadership skills</td>
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<tr>
<td>Inputs</td>
<td>Activities</td>
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</tr>
<tr>
<td>Leadership Development Academy</td>
<td>Social media &amp; email marketing</td>
<td>Increased knowledge about resources</td>
<td>Increased leadership capacity</td>
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Current Offerings

• Monthly continuing education workshops
• Annual Youth Provider Conference
• Leadership opportunities
• Needs Assessment

Results of Collaboration

• Increased formal partnerships
• Leveraged resources
• Increased leadership capacity
• Expanded network

Components of Successful Collaboration

1. Based in community need
2. Organizational commitment
3. Clearly defined structure
Future Planning

- Exploring membership structure
- Refining recruitment and onboarding
- Networking with other professional organizations
- Expanding community presence

Questions?

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