Texas Campaign to Prevent Teen Pregnancy’s
6th Annual Symposium

“It’s Going Down in the DM”
Teen, Sex and Social Media

Karen Swinton, BS
Sexual Health Educator
klswint7@gmail.com
Workshop Objectives

At the end of this session, participants will be able to:

1. Describe current statewide and national trends in teen pregnancy and Sexually Transmitted infections.

2. Better understand the influences of social media on our adolescents and teens today

3. Identify evidence based interventions that can impact targeted behavior

4. Identify resources as it relates to community, local and statewide opportunities to help combat these issues of teen pregnancy and STI prevention
But Before We Begin...

Can We Talk?
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<th>Abbreviation</th>
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Social Media

In This Day and Time:

- Teens are being inundated on a daily basis with sexual messages.

- In this age of “technology” and Social Media, sexual messages are at their fingertips, eyesight and earlobes.

- Technology NATIVES - 20 and under age group who have never experienced not having the INTERNET.

- Allowing children and teens to use Social Media, comes with great responsibility.
Social Media

IDK...Google IT!

• Anything you want to know is now online. AND I MEAN ANYTHING!!!!!

• With the invention of the internet, we now have what is known as SOCIAL MEDIA.
Popular Social Media Outlets
WHO'S USING IT AND HOW MUCH???

- 72% of adults and 81% of teens use Social Media.

- Breakdown based on Age Groups:
  1. 89% of **18-29** year-olds
  2. 81% of **13-18** year-olds
  3. 78% of **30-49** year-olds
  4. 60% of **50-64** year-olds
  5. 43% of **65 and older**
Social Media Outlets

Are Used To:

• Connect with Friends
• Initiate Relationships/Destroy Relationships
• Get news and information
• Gather Research
• Further Educational Development
• Digital advancement
• Make purchases
• Get Health information
• Cyber Bully
• Expose every thought or decision they make, as well as expose their body.
Each social media app now has a private picture/texting/messenger built into its APP

Most teens and young adults no longer use the texting apps that are built into their smart phones, they use the more private ones.

Most teens use Snapchat and Instagram to share photos and videos because they go away during a short period of time.

Many teens use these apps to share inappropriate photos and videos that oftentimes contain nudity.
Social Media: Sexting

- Defined as the act of sending or sharing sexually explicit photos, videos and chat by cell phone or online.

- Sexting is a combination of the words “sex” and “texting” and originated when teens became equipped with camera phones.

- Sexting is a natural progression among teens who are curious about sex and sexuality, but it can have consequences.

- In most states, teens caught with sexting pictures on their phones can actually be charged with possession of child porn, even if they themselves are under 18, and sometimes even if the images are of themselves.
Societal Influences: “Back in the Day”

• TV Shows growing up in the 80’s
We Are NOT Our Kids Only

Societal Influences

TV shows NOW!
Societal Influences: Music, Media, Movies
Affects the way teens Talk.....DRESS
SOCIETAL INFLUENCES:
(Music, Media, Movies)

Affects the way teens treat themselves and OTHERS
SEXUAL HEALTH EDUCATION

- Teens consider parents, peers and the media to be important sources of sexual health information.

- 70% of male teens and 79% of female teens – talk with a parent about at least one of six sex education topics:
  1. how to say no to sex
  2. methods of birth control
  3. STIs
  4. where to get birth control
  5. how to prevent HIV infection
  6. how to use a condom.

- Even when parents provide information, their knowledge about contraception or other sexual health topics may often be inaccurate or incomplete.
SEXUAL HEALTH EDUCATION

- 55% of 7th–12th graders say they have looked up sexual health information online

- Exposure to high levels of sexual content on television is associated with an increased risk of sexual activity, as well as a greater likelihood of involvement in teen pregnancy.
According to the National Campaign to Prevent Teen Pregnancy 2015:

- 41% of High School Students report that they have had Sex

- 9th Grade: 24%
- 10th Grade: 36%
- 11th Grade: 50%
- 12th Grade: 58%
SEXUAL HEALTH EDUCATION

Did YOU KNOW

4% of Students report having sex BEFORE age 13

11% of High School Students report they have had 4 or more partners
SEXUAL HEALTH EDUCATION
TEEN PREGNANCY: DID YOU KNOW

• 562,000 teens get pregnant every year.
  • About 553,000 pregnancies to teens 15-19 years old
  • Nearly 10,000 were to teens 14 and younger

• 82% of teen pregnancies are unintended.

• About half (50%) of the births to teen mothers involve men ages 20-24, and about 16% involve men over age 25.

• Parenthood is one of the leading causes of school dropout amongst teen girls.
SEXUAL HEALTH EDUCATION
Teen Pregnancy/Birth Rates in the US

**States with the HIGHEST Teen Pregnancy Rates in the U.S.**

1. New Mexico
2. Mississippi
3. ARKANSAS
4. Louisiana
5. Oklahoma
6. TEXAS
7. West Virginia
8. Nevada
9. Hawaii
10. Delaware
50. New Hampshire

**States with HIGHEST Teen Birth Rates in the U.S.**

1. ARKANSAS
2. Oklahoma
3. Mississippi
4. New Mexico
5. TEXAS
6. Louisiana
7. Kentucky
8. West Virginia
9. Tennessee
10. Alabama
50. Massachusetts
Between 1991 and 2015, the teen birth rate declined by an impressive 64% nationwide. It has declined in all 50 states and among all racial/ethnic groups.

The teen birth rate in Texas declined 56% between 1991 and 2015.

In 2014, there were 35,063 births to teens. Most teen births in Texas (69%) are to older teens (age 18-19). It is also the case that 21% of all teen births were to teens who already had a child.

The teen pregnancy rate, which includes all pregnancies rather than just those that resulted in a birth, has also fallen steeply, by 44% between 1988 and 2011 (the most recent data available).
Teen Pregnancy

JUST 38% OF TEEN GIRLS WHO HAVE A CHILD BEFORE AGE 18 GET A

DAUGHTERS OF TEEN MOTHERS ARE 3X MORE LIKELY TO BECOME TEEN MOTHERS THEMSELVES COMPARED TO MOTHERS WHO HAD A CHILD AT AGE 20–21
Sexually Transmitted Infections/Diseases: On the RISE!!!!!

- Nearly one-half (1/2) of all new cases of STI’s were reported among young people between the ages of 15-24.

- Gonorrhea and Chlamydia are more common among teens than any other sexually active group.

- Snapshot: STDs in the United States 2015 was the second year in a row in which increases were seen in all three nationally reported STDs.

- The approximately 1.5 million cases of Chlamydia represent the highest number of annual cases of any condition ever reported to CDC.

- Substantial increases were also seen among reported cases of Gonorrhea and Syphilis. While young people and women are most severely affected by STDs, increasing rates among men contributed to the overall increase in 2015 across all diseases.
Sexually Transmitted Infections

STD Important FACTS

✓ More than half of all people will have an STD/STI at some point in their lifetime.
✓ Recent estimates from the Centers for Disease Control and Infection show that there are 19.7 million new STIs every year in the U.S.
✓ In 2008, there were an estimated 110 million prevalent STIs among women and men in the U.S. Of these, more than 20% (22.1 million) were among women and men aged 15 to 24 years.
✓ One in two sexually active persons will contract an STD/STI by age 25.
About half of all new STDs/STIs in 2000 occurred among youth ages 15 to 24.

It is estimated that as many as one in five Americans have genital herpes, a lifelong (but manageable) infection, yet up to 90 percent of those with herpes are unaware they have it.

More than 50 million adults in the US with genital herpes and up to 776,000 new infections each year, some estimates suggest that by 2025 up to 40% of all men and half of all women could be infected.

Each year, there are almost 3 million new cases of chlamydia, many of which are in adolescents and young adults.
1 out of 4 teens has an STD.

Do You?

Know Your Status – Get Tested Today
Text your Zip Code to 566948 to find a testing center near you.
50% of Arkansas High School Students have had sex...

...How's it looking from where you're sitting?

Know your status... Get tested
Text your Zip Code to 566948 to find a testing center near you.
Does anyone ever consider that I might not be ready for this?

Know Your Status – Get Tested Today
Text your Zip Code to 566948 to find a testing center near you.
We all realize that knowledge is power, so information alone does not keep young people from participating in negative behavior. Teens need both knowledge and skills to help them resist peer and partner pressure that is so prevalent in today’s society. In our program, we teach CDC approved, age appropriate, medically accurate curricula which has been proven to be effective in delaying sexual activity among teens.

EXAMPLES

- Be Proud! Be Responsible!
- Focus on Youth: An HIV Prevention Program for African-American Youth
- Making A Difference!
- Making Proud Choices!
- Reducing the Risk, 5th ed.
- Safer Choices
What can WE DO?

- Create policy to combat unintended pregnancies and STI/HIV infection.

- Sexual Health Education

- WHAT DO YOU THINK???????
QUESTIONS

klswint7@gmail.com