SIZING UP THE COLLABORATION FOUNDATION

Discovering Best Practices, Assessing Coalitions & Strengthening TPP Partnerships

Objectives

By the completion of today's workshop, participants will be able to:

1. Explain the role of collaboratives in advancing teen pregnancy prevention (TPP) efforts.
2. Identify at least five factors for successful collaboration.
3. Assess your TPP collaborative's current practices and identify at least one strategy that might be implemented to improve the ‘Collaboration Foundation’.
collaborative (noun)
an alliance of organizations that together have a role in solving a problem or achieving a shared goal

Why Cross Sector Collaboratives?

- To address multifactorial public health problems
- To avoid history of insufficient solutions from silos
- To overcome limited resources / unlimited competition
- To limit duplication / increase efficiency & effectiveness
- To understand local needs & deliver local solutions
- To share perspectives, knowledge & data
- To leverage and increase access to resources
- To transform a tiny ripple into a tidal wave
- To prevent teen pregnancy (duh!)
MEET & GREET: SPEED DATING STYLE

won’t you be my collaborator?

5 Questions in 1 Minute: Won’t You Be My Collaborator?

1. Who are you?
2. Where are you from?
3. What frustrates you about collaboration?
4. What do you enjoy about coalition work?
5. Pick a Silly ’C’ to Remember Me: Share your favorite car, creature, comfort food, color, comedian, country song, critter, and/or cocktail...

Switch partners until you’ve met 3 new collaborators!
10 DRIVERS OF SUCCESS
because collaboration doesn’t just happen...

10 Drivers of Coalition Success

1. Shared Agenda, Vision (UP!) & SMART Goals
2. Management & Membership
3. Formalized Structure
4. Dedicated Capacity
5. Culture of Reciprocity
6. Intentional Inclusion
7. Evidence-Based Decision Making
8. Investment for Sustainability
9. Ability to Adapt & Evolve
10. Relationship Dynamics (Trust)
* BONUS: Encouraging Environment
1. Shared Agenda, Vision & SMART Goals

SMART
Specific  Measurable  Attainable  Relevant  Time Based

https://slidemodel.com/templates/smart-goals-slide-design-for-powerpoint/

10 Drivers of Coalition Success

2. Management & Membership

- Shared & Visible Leadership
- Partnership = Priority
- Prevention = Purpose
- Define “Partners”
- Quality vs. Quantity
- Infectious Personalities
- Movers & Shakers

10 Drivers of Coalition Success
3. Formalized Structure

- Formal vs. Informal
- Policies & Procedures
- Agreement / MOU / Contract
- Roles: Leadership, Membership, Partnership
- Governance
- Make Meetings Count

4. Dedicated Capacity

- Support, Skills & Stuff
- Lead Organization
- Facilitation
- Mo Money, Mo Problems
5. Culture of Reciprocity

- Host a Potluck Picnic
- Give First, Then Take
- Hold Everyone Accountable

6. Intentional Inclusion

- Nonprofit
- Public Health
- Law Enforcement/Legal
- Professional Organizations
- Medical Care
- Government
- Education
- Regional Networks/Alliances
- Business

- Community Health Centers
- Beneficiaries/Advocates
- Military
- Faith-Based Organizations
- Health Insurance
- Philanthropy/Funders
6. Intentional Inclusion

- Avoid the Silo Effect
- Find Strength in Weak Ties
- Use Bridges to Fill Structural Holes
- Include Your Beneficiaries
- Welcome the Weirdos

7. Evidence-Based Decision Making
8. Investment for Sustainability

- Human Capital
- Social Capital
- Financial Capital

9. Ability to Adapt & Evolve

10 Drivers of Coalition Success
10. Relationship Dynamics (Trust)

Drivers of Coalition Success
- trust
- honesty
- conflict
- power
- control
- communication
- pressure
- fear
- humor

Value
- respect
- boundaries
- gratitude
- fairness
- equity
- compromise

Additional Elements
- laughter
- appreciation
- intimidation
- confidentiality
- recognition
- shared responsibility
- support
- blame
- humor
- equity

LET’S SIZE UP YOUR COLLABORATION FOUNDATION
## CRACKS IN THE COLLABORATION FOUNDATION

**Common Challenges**

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<th>CHALLENGES</th>
<th>STRATEGIES</th>
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<td><em>Same few ‘usual suspects’ carrying the coalition.</em></td>
<td><strong>Quick</strong>&lt;br&gt;Assign whole components of meetings to or call on individuals who do not regularly participate.&lt;br&gt;&lt;br&gt;<strong>Short-term</strong>&lt;br&gt;Conduct a membership survey to assess barriers to participation and identify strategies for engagement.&lt;br&gt;&lt;br&gt;<strong>Long-term</strong>&lt;br&gt;Form a membership committee to grow and engage membership in more meaningful ways.</td>
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## Identify Strategies

### Challenges

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<td>Too many projects or a lack of focus.</td>
<td>Compare each program/project to the coalition’s mission. Determine the alignment and consider alternatives.</td>
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<td>Conduct a membership survey to determine the interests and commitment levels from members.</td>
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<td>Conduct a strategic planning session, and implement final strategic plan to guide coalition efforts long-term.</td>
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### Challenges

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<td>Lack of teen representation.</td>
<td>Invite teens to present at future coalition meetings and share their experiences.</td>
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<td>Host meetings or focus groups at a Boys &amp; Girls Club to encourage/facilitate tween representation.</td>
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<td>Host an annual teen advocacy day where local teens are trained and encourage to work with legislators.</td>
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Where are the Wonderful Weirdos?

Tweens & Teens
- Afterschool & Mentor Programs
- Prom Outfitters
- Extreme Sports / Skate Parks
- Concert Venues / DJs
- DMV
- Dance/Cheerleading
- Art & Theatre Programs
- Summer Camps

Parents
- Employee Wellness Programs
- PTA
- Urban Family Engagement Network

Partners
- Coaches
- Juvenile Affairs
- Convenience Stores
- Laundromats
- Libraries
- Fast Food/Coffee Shops
- Teen Retailers
- Bloggers
- Colleges & Universities
- Foster Care System
- Neighborhoods & Cities
- Funders
- PR Firms

Opportunities
- Build partnerships with the wonderful weirdos
- Invite teens to participate and represent the coalition
- Conduct a community needs assessment
- Request feedback through an annual membership survey
- Revisit your mission, SMART goals, and action plan
- Assess the partnerships (wedding seating chart exercise – livingcities.org)
- Measure the progress & evaluate the process
- Develop a succession / sustainability plan
- Look for quick wins / celebrate milestones
- Give them something to do! Meeting isn’t enough
- Foster member skills & knowledge with training
- Schedule time for networking and celebrating
- Establish a rockstar recognition plan
VENI, VIDI, VICI...
Coalition Strategies Worth Conquering!

A Strong Collaboration Foundation Allows Your Coalition to:

1. develop responsibility for teen pregnancy & support for prevention efforts
2. maximize the power of stakeholders through collective action
3. build strength & cohesiveness by connecting individuals and orgs
4. improve trust & communication between agencies and orgs
5. increase community participation & leadership
6. mobilize diverse talents, resources & strategies
7. change community norms & social acceptability of risky behaviors
8. share costs & associated risks
9. share power & reduce potential conflicts
10. reach outcomes that no one organization could achieve alone
What’s UP with UPbrella?

UPbrella facilitates positive partnerships and expands collaborative capacity to deliver measurable community impact.

- membership assessment, expansion & leverage
- program evaluation
- fiscal sponsorship
- collaborative grant writing
- project management
- strategic planning
- financial planning & management
- staff & leadership development

References

Coalition Leadership: http://www.aauw.org/resource/diversity
Components of a Successful Coalition: https://www.samhsa.gov/capt/tools
Effective Coalition: https://www.cdc.gov/phpr/partnerships/documents/a_structured_approach_to_effective_partnering.pdf
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New Perspectives on the “Silos Effect”: Initial Comparisons of Network Structures Across Public Health Collaboratives: https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2020798/
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Collaboration is the New Competition: http://har.org/2011/01/collaboration-is-the-new-competition
Nonprofits Integrating Community Engagement Guide: http://www.buildingmovement.org/reports/entry/NICE
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