The Texas Campaign to Prevent Teen Pregnancy seeks to address the complex issue of teen pregnancy in the Lone Star State. This past year, the Texas Campaign paused to think through the progress we have made, the lessons we have learned, and the opportunities which lie ahead.

As a small-but-mighty nonpartisan organization working on the controversial issue of adolescent reproductive health, we must be strategic, thoughtful, and data-driven in our approach. Teen birth rates have declined steadily and significantly over the past two decades, but we still have work to do.

The U.S. teen birth rate remains staggeringly high by international standards, with Texas having more teen births, in sheer numbers, than any other state in the nation. Nearly 27,000 Texas teens aged 15-19 gave birth in 2017 alone. We see disparities in the data, with disproportionately higher birth rates among foster youth, teens of color, those living in poverty, and those living in rural areas.

With this data in mind, our Board and staff worked hard over the past year to clearly articulate our values and refine our strategy to reduce teen pregnancy through research, advocacy, collaboration, and training.

As a statewide systems-changer, we partner with parents, healthcare providers, educators, social workers, researchers, coalitions, community organizations, elected officials, philanthropists, and others across the state whose efforts impact the ability of Texas adolescents to make informed decisions about their health and reproductive futures.

As we embark on our 10-year anniversary, we invite you to join us in the effort to expand opportunity, create positive social change, and empower young people to be stronger contributors to their communities through the prevention of teen pregnancy.

Onward!

Reflections, transitions, and future opportunities

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Texas State University, Retired
Three Big Moments for the Texas Campaign

1. We provided training for more than 1,000 youth-serving professionals via our annual statewide Symposium and first-ever regional adolescent health summit in South Texas, and offered customized presentations for individuals working at the systems level.

2. We launched a new web platform -- www.healthytxyouth.org -- to help build capacity for improved health service delivery to youth ages 10-24 and to provide Texas clinics with access to an extensive resource directory of tools and information.

3. We strengthened the infrastructure of the organization by promoting a new executive director, recruiting two new team members, and completing our first audit.

Events & Trainings

Annual Statewide Symposium

In April, the Texas Campaign’s 7th Annual Symposium brought together more than 250 youth-serving professionals from across the state to participate in panel discussions, presentations, and professional development workshops. The theme – Empowering the Next Generation – focused on how we could create opportunities for Texas youth and equip them with the tools they need to create a successful future for themselves, their peers, and their future families. A highlight of the event was a plenary panel featuring former State Senator Wendy Davis, who was on hand to add to the discussion around disparities in reproductive health outcomes.

South Texas Adolescent Health Summit

In August, the Texas Campaign hosted more than 180 attendees, 14 exhibitors, and 17 presenters at the South Texas Adolescent Health Summit in Edinburg, Texas. The event included informative presentations on a wide range of topics related to adolescent health, including contraception, HIV/STIs, mental health, trauma and resiliency, safety, and much more. Event partners included Texas DSHS Region 11; Texas DSHS Office of Border Public Health; Cameron County Adolescent Health Taskforce; Cameron County Mental Health Taskforce; and the RGV Teen Pregnancy Prevention Coalition.

Gather & Give

In October, the Texas Campaign hosted 100 partners, community members, and friends of the organization at our fall fundraising event, Gather & Give. Held at the Highball Austin, attendees mixed and mingled while enjoying the musical stylings of the unforgettable Akina Adderley. Executive Director Molly Clayton and Board Chair Dr. Cynthia Osborne spoke briefly about the importance of our work and the need for continued funding to support our mission. Funds raised provided support for our advocacy work during the 2019 Legislative session.
In 2018, The Texas Campaign laid the groundwork for the 86th Legislative Session. During the year, we worked closely with elected officials to ensure that we were ready to hit the ground running when the legislature convened in January 2019. In the fall, our board approved a series of legislative priorities that would help Texas youth access the information and health care needed to avoid unintended pregnancy.

Our three primary policy priorities for the 86th Legislative session are:

- Allowing teens who already have a baby to consent to their own contraception and reduce their risk of an unintended repeat birth;
- Automatically enrolling 19-year-olds into the Healthy Texas Women program as they age out of Children’s Medicaid or the Children’s Health Insurance Program; and
- Supporting appropriations that provide critical funding for women’s health programs.

Texas Youth-Friendly Initiative

The Texas Campaign is leading the Texas Youth-Friendly Initiative (TYFI), a grant-funded project delivered in collaboration with community and national partners. TYFI helps build the capacity of health centers to improve care delivery to youth ages 10-24 through their participation in an evidence-based model developed by the Adolescent Health Initiative at the University of Michigan. The Adolescent Champion Model is an 18-month multi-faceted intervention that addresses a health center’s environment, policies, and practices to ensure that all aspects of a visit to the health center are youth-centered. Together, we are working to improve adolescent health care in Texas!

Competitive Personal Responsibility Education Program (CPREP)

Since 2016, the Texas Campaign has partnered with Texas A&M University to provide training and support to Santa Rosa Independent School District (Santa Rosa) and Maverick County Hospital District (Eagle Pass) in implementing the evidence-based safer-sex curricula ¡Cuide! and Making Proud Choices. The program also provides students with education on the following adult preparation subjects: healthy relationships, adolescent development, parent-child communication, and healthy life skills. Our partners served 1,150 students in 2018.

Texas Healthy Adolescent Initiative (THAI)

From 2016-2018, the Texas Campaign provided training and technical assistance to the City of Laredo Health Department in increasing its capacity to serve adolescents as part of its participation in the Texas Department of State Health Services Maternal & Child Health’s Texas Healthy Adolescent Initiative (THAI) program. The THAI program sought to improve the overall health and well-being of Texas adolescents (10-24 years of age), increase their protective factors, prepare them with a strong foundation for adult life, and support positive life choices.
Financial Information

2018 Balance Sheet

Total Assets ......................... $842,736
Total Liabilities ...................... $217,950
Total Equity ........................ $624,786

Three-Year Budget Growth

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenue</th>
<th>Expenses</th>
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<td>2017</td>
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</tr>
<tr>
<td>2018</td>
<td></td>
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2018 Revenue

- Training/Events 13%
- Grants 10%
- Direct Giving 4%
- Restricted Funds Release 59%
- Contracts 14%

2018 Expenses

- Direct Giving 3%
- Operations 10%
- Programs 87%
- Fundraising

Note: Financial information is based on Texas Campaign 2018 audited financial statements.

Thank you to our generous supporters

Houston Endowment • Episcopal Health Foundation • St. David’s Foundation • Texas A&M University • Anonymous Donors • City of Laredo • Simmons Foundation

Gary Ahr • Amerigroup • American College of Obstetricians and Gynecologists • Cardea • CommuniCare Health Centers • Haggerty Family Foundation • Methodist Healthcare Ministries of South Texas • Dr. Cynthia Osborne • Marcia Silverberg • Texas Pediatric Society Foundation • UT Teen Health • Dr. David Wiley

Cindy Ballard • Fayruz Benyousef • Better Bookkeepers • Molly & Kyle Clayton • Jonathan Coopersmith • Ellie Coplin • Libby & Lloyd Doggett • Rebecca Foster • Frost Bank • Michele Gonzalez • Dr. Moss Hampton • Hill Country European Autoworks • Georgia Jolink • Shirlene Justice • Mantis Massage • Marathon Real Estate • Maya Star • Nancy Neavel • Jessica Palvino • Pioneer Wealth Management • Sandy Rice • Kelly Rivera Salazar • Veronica Hinojosa Segura • Dr. Peggy Smith/Foundation for Teen Health • Michelle Stemley • Melanie Susswein • Swift Solutions • Dr. Karen Swenson • Texas Tech University Health Science Center • Mindy & David Wofford • Walmart • Dr. Amy Young

Mission: The Texas Campaign to Prevent Teen Pregnancy, a statewide nonpartisan organization, aims to reduce teen pregnancy through research, advocacy, collaboration, and training.

Vision: Every Texas teen has access to the knowledge and resources to make informed decisions about their health and future.

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