

## *2020 was an unforgettable year.*

The COVID-19 pandemic united every human being on earth in the struggle for survival as the global health community faced a crisis which tragically took the lives of 3 million people. This unprecedented crisis changed every aspect of how we live, work, learn, and connect with others, and forced each of us to re-examine the services we deem 'essential'. Efforts to contain the outbreak and save lives exposed huge flaws and inequities in our healthcare systems, but also cast a light on the tremendous courage and relentless determination of healthcare workers.

We are indebted to our partners, including some of our board members, who are medical professionals and closest to the front lines of the response effort. They were heroic in their everyday efforts, and their contribution is unparalleled to the security of access to healthcare, including reproductive healthcare, during this global crisis.

While the world wrestled with COVID-19, ongoing police violence against communities of color sparked a renewed movement to address the injustice that is commonplace in the lives of Black people and people of color in this country. Political upheaval and a contentious presidential election exacerbated divisions and fractured trust in our democracy.

For the Texas Campaign board and staff, these compound crises led to a deepened exploration of our mission as it relates to the intersection of systemic racism and reproductive healthcare, as well as our organizational role and responsibility to serve our enormous state and meet the needs of youth, families and communities with an incredible diversity of perspectives and experiences.

We had difficult conversations both internally and with our partners across the state. We reframed our values statement on health equity and nondiscrimination. We applied an equity lens to all aspects of our strategies and operations in order to identify measurable targets to ensure we are promoting access to sexual health information, contraception and other services for communities that face disproportionate barriers, including communities of color, youth in rural areas, those living in poverty and youth who have experienced trauma.

This past year has tested our resiliency and resolve, and we are even more committed than ever to improving our approach and centering the needs and voices of those who we ultimately serve. We invite you to join us in the journey.



*R. Moss Hampton MD*

Moss Hampton, MD  
Board Chair



*Molly Clayton*

Molly Clayton, MBA  
Executive Director

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# RESEARCH & DATA

## Gap Analysis

Despite delays due to COVID-19, we continued work on our Gap Analysis research project to address adolescent reproductive health in communities across Texas. With extensive stakeholder input, the project assesses barriers faced by teens in Texas and develops data-driven strategies to address disparities, reduce teen birth rates, and improve adolescent reproductive health statewide. We plan to release the study in May 2021.

## Sex Education

The Texas Campaign partnered with researchers from Texas A&M University to assess sex education in local school districts across the state. This research will inform work to help school districts implement new sex education minimum curriculum standards in the 2022-23 school year.

# ADVOCACY & PUBLIC POLICY

Throughout 2019 and 2020, we engaged in the most significant advocacy work in our organization's history, working to improve sex education for all Texas students. After intensive advocacy from many dedicated people statewide, the State Board of Education updated the minimum curriculum standards that guide health education, including sex education, in Texas schools.

The new curriculum standards represent a significant improvement over the previous version and The Texas Campaign was proud to spearhead this work. Improvements include offering critical education on topics like contraception, STI prevention, and healthy relationships to all Texas students.

Throughout 2020, the Texas Campaign prepared to engage in the 87th Legislative Session. Policy priorities focused on expanding access to the information and health care resources Texas youth need for reproductive health, including:

- Publishing a research report in support of adding contraception as a covered benefit in the Texas Children's Health Insurance Program (CHIP);
- Allowing minor teen parents to consent to care related to contraception and postpartum care;
- And supporting sex education in public school districts.

**Mission:** The Texas Campaign to Prevent Teen Pregnancy, a statewide nonpartisan organization, aims to reduce unintended teen pregnancy through research, advocacy, collaboration, and training.

# EVENTS

## CHEERS!

A virtual Cheers! was an exciting opportunity to engage with donors across the state and beyond. The program featured a guest bartender; two videos -- one summarizing "Who We Are" and the other "2020: Facing the Challenges", concentrated on our successes in 2020 while acknowledging the challenges brought on by the dual pandemics of racism and COVID-19; community recognition awards; and remarks from our Executive Director. The different components were tied together with a virtual movie theater motif, including a mail-ahead Party Pack complete with popcorn and cocktail mixers.

*"The team all did a wonderful job. Your reminders were perfect and the Party Pack was inspired. I am especially impressed with your vision and commitment to equity and diversity and holding yourselves accountable. Great work!"*

# TRAINING

## Annual Statewide Symposium

Though the COVID-19 pandemic caused the Texas Campaign to cancel our annual Symposium, the majority of the event's programming was converted into a nine-month webinar series, with similar themes grouped by month. With lots of hard work and a little imagination, we were able to offer 18 virtual training events to almost 900 youth-serving professionals on topics like, "Caring for Gender Diverse Youth" and "Serving At Risk Youth: A Multidisciplinary Approach." Offering our training content remotely enabled our community to continue learning and improving during this difficult time.

## Regional Summits

In 2020, we expanded our regional summit programming, covering both the South Texas and Amarillo regions. The 3rd Annual South Texas Adolescent Health Summit was held virtually on Oct. 26-28, 2020, and hosted 101 participants, including 15 speakers. Next we 'virtually' headed to the Texas Panhandle where we hosted 45 participants, including six speakers for our first-ever Amarillo Adolescent Health Summit on Nov. 9-10. The goals of the Summits were to increase knowledge, skills, and abilities among adults who provide services and support to adolescents in their communities.

**Vision:** Our vision is that every Texas teen has access to the information and resources needed to prevent unintended pregnancy.

# STRATEGIC COLLABORATION

## Collaborative for Youth in Care (CLYC)

CLYC is a cross-sector partnership of eight organizations working to address teen pregnancy prevention and parenting supports for youth in care in the greater Houston area. Serving as the lead, the Texas Campaign coordinates the efforts of all partners with expertise in teen pregnancy prevention and child welfare to develop strategies that support pregnant and parenting youth in conservatorship. This past year, CLYC wrapped up its 12-month planning phase that included interviews with youth-serving adults and young adults formerly in care as well as an in depth literature review to identify the primary needs of youth in care. This planning phase was completed in August and the collaborative has taken its findings and moved into the implementation phase where they will create and adapt a multilevel, multicomponent intervention that targets youth in care and the adults that work with them.

## The Texas Foster Youth Health Initiative (TFYHI)

The Texas Campaign partnered with The Texas Institute for Child & Family Wellbeing (TXICFW) within the Steve Hick's School of Social Work at The University of Texas at Austin on the Texas Foster Youth Health Initiative, a statewide project formed to build relationships across child welfare and adolescent health systems to promote optimal health for child welfare-involved youth. The goals of TFYHI are to increase access to information and build skills among youth and their caregivers, and increase the capacity of organizations and communities to support youth in care so that youth in care feel connected, safe and empowered to make informed decisions about their sexual health and relationships.

## Regional Coalitions

In a state as large as Texas, coalitions play an important role in the success of efforts to improve adolescent health outcomes throughout the state. This year, the Texas Campaign began hosting quarterly coalition meetings to provide peer support to a diverse range of people and organizations and to provide an opportunity for members to connect with those who share common goals. These meetings help broaden perspectives and increase understanding of a range of issues related to teen pregnancy prevention and adolescent health.

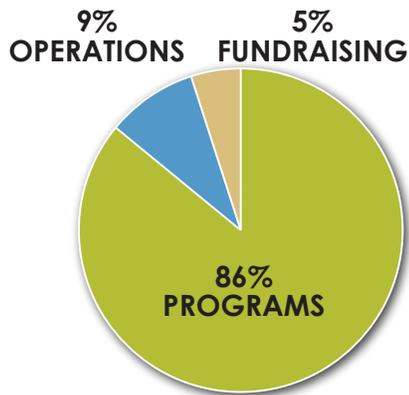
**Equity Statement:** The Texas Campaign to Prevent Teen Pregnancy believes that all people are deserving of respect and self determination regardless of race, ethnicity, national origin, gender, sexual orientation, gender identity, religion, age, pregnancy history, marital status, or disability.

[www.txcampaign.org](http://www.txcampaign.org)

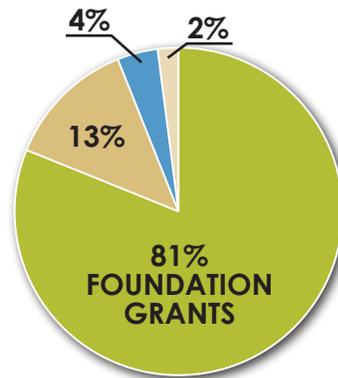


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# FINANCIAL INFORMATION



**2020 EXPENSES**



**2020 REVENUE**

- GOVERNMENT GRANTS
- FUNDRAISING/EVENTS
- TRAINING

## 2020 Balance Sheet

Total Assets.....	\$1,572,431
Total Liabilities.....	\$445,385
Total Equity.....	\$1,127,046

Note: Financial information is based on Texas Campaign 2020 audited financial statements.

## THANK YOU TO OUR GENEROUS SUPPORTERS

Episcopal Health Foundation | Houston Endowment

Merck & Co. | Methodist Healthcare Ministries of South Texas | Sara & Gary Ahr  
St. David's Foundation | Texas A&M University | Texas Network of Youth Services (TNOYS)

1,000 Feathers | American College of Obstetricians and Gynecologists | Amerigroup  
Blue Cross Blue Shield of Texas | Bryce Kranzthor & Nancy Griffin | Cardea Services

Charles Shumaker & Dr. Amy Young | Dr. Cynthia Osborne | Dr. Elisa Brown-Pruett | Dr. Joan Altobelli  
Dr. Karen Hill | Dr. Moss Hampton | Dr. Peggy Smith | Dr. Teresa Baker | Ellie Coplin | Jean & Mike Haggerty  
John Borden | Kelly Rivera Salazar | Kimberly Wolf | Marcia & Barry Silverberg | Melanie Susswein  
Mitch Rosen | Superior Health Plan/Centene | Texas Association of Community Health Centers  
Texas Medical Association | ThunderCloud Subs | UT Health Science Center San Antonio / UT Teen  
Health Valley Baptist Legacy Foundation | Veronica Hinojosa Segura

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