

# 2020 ANNUAL REPORT

2020 was a whirlwind year for Healthy Futures of Texas staff, partners, and the communities we serve. New challenges provided an opportunity to accelerate plans for advancing the use of technology, improving programs, and implementing new curriculum.

A special thank you to donors and sponsors who continued to support our fundraising initiatives while we adjusted to a virtual environment. Thank you to funders who, in view of disruptions to normal operations and other uncertainties, provided general operating funds to support our mission while we redesigned programs to serve youth, women, and families. Your trust and investment resulted in a successful year and healthy futures for many. Thank you to our staff with their boundless energy, innovation, and commitment to a stronger, healthier Texas for all.

— Evelyn Delgado, Executive Director



## WE WENT VIRTUAL.

Led by our frontline staff and the needs they identified, Healthy Futures rapidly transitioned its program models to virtual strategies.

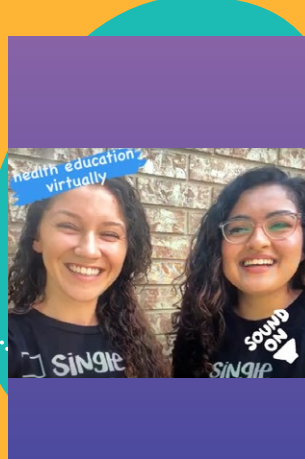
Our **BAE-B-SAFE team** quickly developed innovative strategies to engage hundreds of young adults through various digital and virtual platforms. These strategies created new avenues for Alamo College Students to engage our programs and access preventive healthcare resources—including contraception—wherever they were sheltering in place. We updated our programs to work virtually, redesigning the core elements to ensure high quality experiences while preserving our message. We even built our very own Zoom Room that has monitors, cameras and microphones to boost our ability to deliver our programs digitally.

YAC and TWHC meet up to learn about advocacy via Zoom



We got comfortable with video meetings alongside the rest of the world. **Texas Women's Healthcare Coalition** hosted its quarterly meetings with statewide partner agencies virtually and the **Youth Advocacy Council** moved its twice-monthly meetings online as well. Due to the increased access for partners across the state and for teens, attendance rates hit new levels.

Health Educators, Brooke and Corrie, sharing sexual health education content on the BAE-B-SAFE Instagram



## WE GREW.

Healthy Futures experienced major growth in 2020. We're proud to report that our staff has grown, and the scope of our work has widened to new parts of Texas.

**BAE-B-SAFE expanded to a fourth Alamo Community College.** The students at Northeast Lakeview College are now able to access critical education about sex and relationships, and they're supported by the clinical referral network BAE-B-SAFE has honed over its five year tenure. Students there also benefit from Peer Ambassadors, NLC students who are trained by our health educators to deliver programs and referrals to their fellow students.



**We joined the Texas Foster Youth Health Initiative,** and became the regional coordinating agency for San Antonio and the Rio Grande Valley. With partners around the state, we are building and implementing innovative solutions to support foster youth and their caregivers as they navigate the complicated world of sexual health and relationships.

**With the Office of Population Affairs federal grant, we improved our Big Decisions curriculum by developing a 5th Edition.** The new edition retains the lessons that teens, parents, and schools around the state have come to trust, while expanding the scope to complex emerging issues like teen mental health and sexting. The 5th Edition also comes with a fresh new brand—all to be released in 2021. We increased our reach by training middle school teachers at Georgetown ISD. After a long year of helping the district adopt *Big Decisions* through virtual presentations to their School Health Advisory Committee and school board more youth will have access to medically accurate sex ed.

Northeast Lakeview College Peer Ambassadors at Spring Break outreach event.



**The Youth Advocacy Council added two new part-time staff positions to hire young people** as co-facilitators of the program. Our Team Leads are an essential part of ensuring that YAC is for youth, by youth—an exciting opportunity to rethink how adults and teens can work together to improve adolescent health outcomes.



Teachers at Georgetown ISD in the Big Decisions training

## WE ADVOCATED.

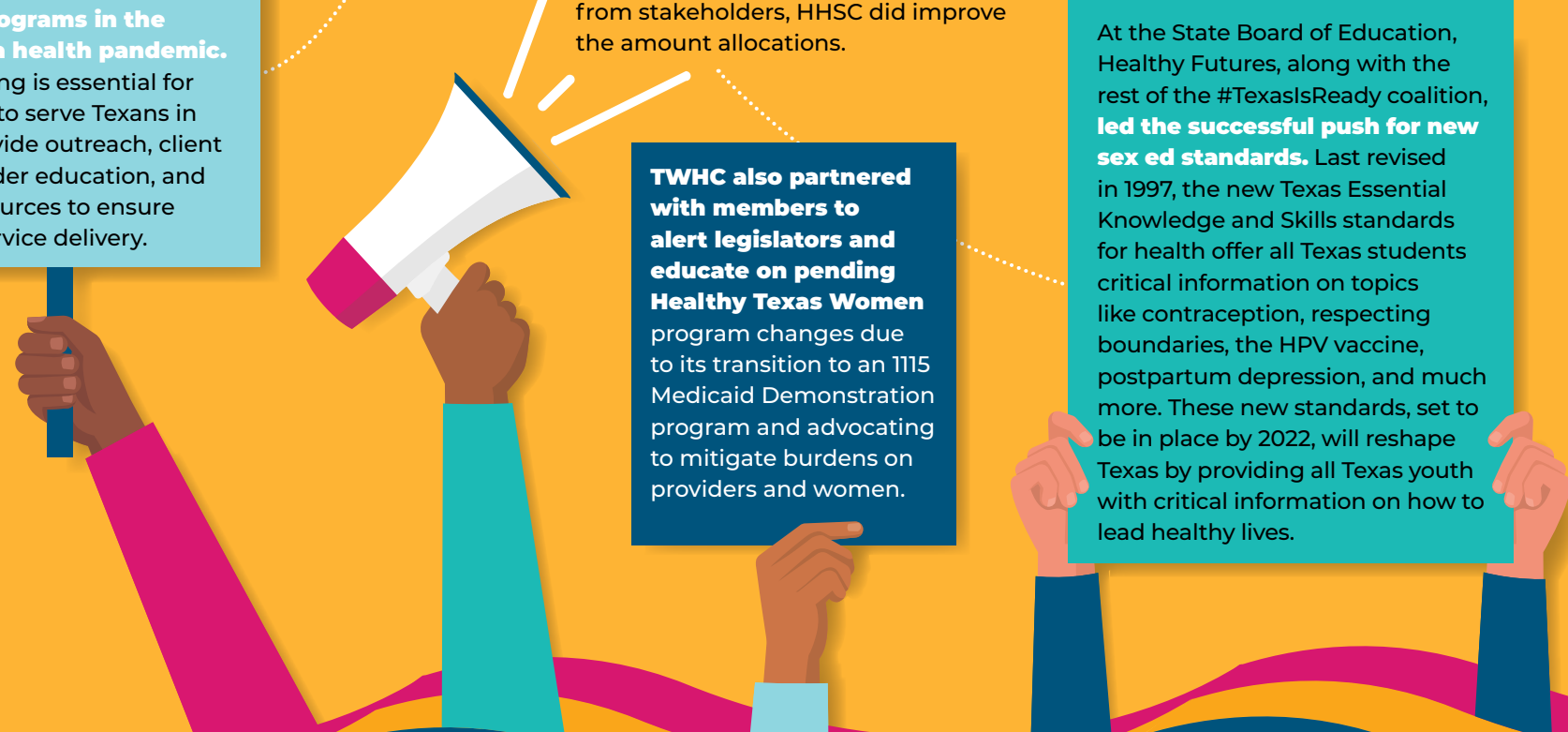
Healthy Futures of Texas, in partnership with our colleagues around the state, were leaders in two major advocacy efforts in 2020. The results of these policy shifts are already improving the trajectory of women's health and adolescent health.

The **Texas Women's Healthcare Coalition (TWHC)**, chaired by Healthy Futures, and key partners collaborated in a **successful effort to stop 5% cuts to state women's health programs** in the midst of a health pandemic. This funding is essential for providers to serve Texans in need, provide outreach, client and provider education, and other resources to ensure quality service delivery.

TWHC coordinated with partners on messaging and **submitted a letter to HHSC urging for an updated methodology and approach to the procurement process** for Healthy Texas Women, Family Planning Program, and Breast and Cervical Cancer Services. After receiving input from stakeholders, HHSC did improve the amount allocations.

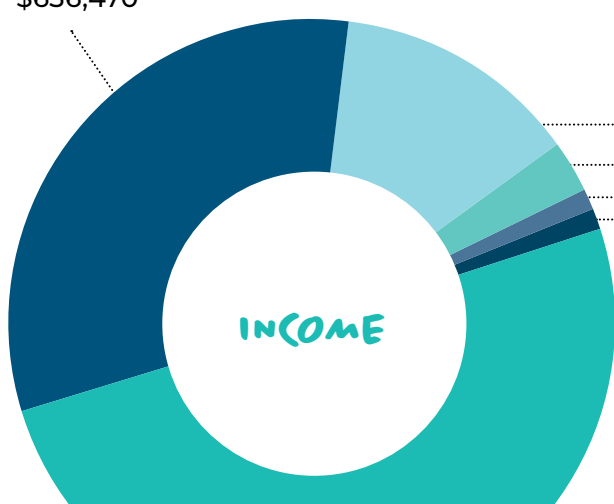
**TWHC also partnered with legislators to alert legislators and educate on pending Healthy Texas Women program changes** due to its transition to an 1115 Medicaid Demonstration program and advocating to mitigate burdens on providers and women.

At the State Board of Education, Healthy Futures, along with the rest of the #TexasIsReady coalition, **led the successful push for new sex ed standards.** Last revised in 1997, the new Texas Essential Knowledge and Skills standards for health offer all Texas students critical information on topics like contraception, respecting boundaries, the HPV vaccine, postpartum depression, and much more. These new standards, set to be in place by 2022, will reshape Texas by providing all Texas youth with critical information on how to lead healthy lives.



## 2020 FINANCIALS

**FOUNDATION GRANTS**  
**32%**  
\$636,470



**FEDERAL GRANTS**  
**51%**  
\$1,021,676

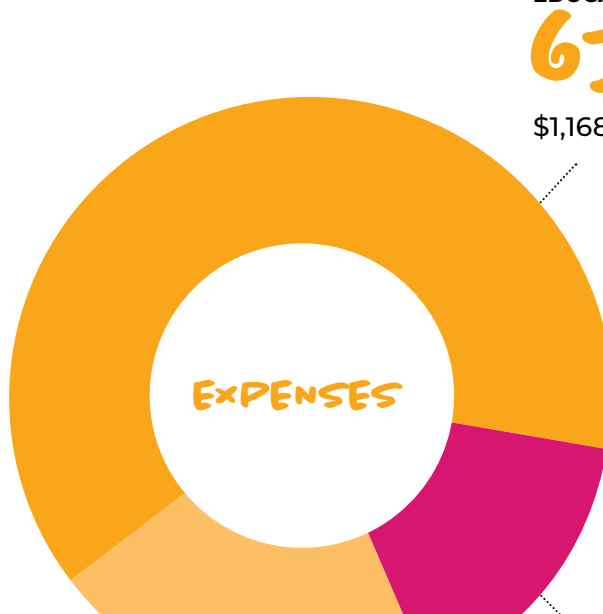
**STATE/LOCAL CONTRACTS**  
**13%**  
\$262,982

**SPECIAL EVENTS**  
**3%**  
\$62,100

**DONATIONS**  
**2%**  
\$19,578

**PROGRAM FEES/SALES**  
**2%**  
\$13,130

**HEALTH EDUCATION**  
**63%**  
\$1,168,402



**.78**

**Program Expense Ratio**  
For every dollar that Healthy Futures of Texas earned in 2019, \$.78 went to program-related expenses.

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**\$5000+**

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The Texas Campaign to Prevent Teen Pregnancy  
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